



WHY CHOOSE US?

PRODUCT SUCCESS!

MILLIONS OF PRODUCTS SOLD



20,000,000+



9,000,000+



6,000,000+



12,000,000+



11,000,000+



7,000,000+

WHY CHOOSE AMERICA INVENTS?

- 1. Recommended** by industry leaders, professional inventors, and bestselling authors.
- 2. Over \$2 Billion** from products we developed, licensed, and marketed selling worldwide.
- 3. Our Experience** gets your product to the right people to make the deals.

Working with top companies, referred by bestselling authors, and teaching at leading universities is respectable but success is about revenue, profitability, and time on the market.

MAKING BILLIONS OF DOLLARS



\$100 Million+



\$180 Million+



\$360 Million+



\$240 Million+



\$210 Million/year



\$460 Million+

We know what you go through because we have been there, thousands of times. The doors are closed to inventors, the cards are stacked against you, and a good idea will be knocked-off, patented or not.

We are in the business of turning ideas into products and opportunities into deals. From the development of the first baby monitor to how food is stored with the marketing of the FoodSaver, our company and owners have changed the world in a small way and a large way!

"I had the chance to visit America Invents in San Francisco. This is one company that knows what it is doing when it comes to inventing, branding, sales, packaging, and the whole nine yards. Heck, with more household names as success stories it is easy to see why. They are the real deal with more success stories than I can count."

China Product Insider, 2008

1. America Invents is recommended by industry leaders, professional inventors, and bestselling authors. It is special when we are independently endorsed by industry leaders, bestselling authors, and even rock stars. Following are a few who recommend America Invents.

If you want to license your product, consider what industry leaders say who recognize, refer, and work with us.

The Licensing Executives Society, Lawrence J. Udell is the Chairman Emeritus and Managing Director of the Silicon Valley Chapter of LES, founder of over 35 corporations including the Napa Wine Train, the California Invention Center, and regularly quoted in: the *Wall Street Journal*, *New York Times*, and *Forbes* and says:



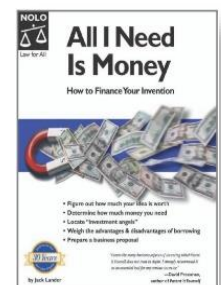
“I have known the president of America Invents, for over 30 years. We have traveled together, co-authored books, and I spoke in his classes while he speaks at my events. Bill has provided the keynote every year at my two day ‘Inventors & Entrepreneurs Workshop’ at www.nmt.edu.

“For years I attended America Invents weekly product reviews evaluating new products, and a few years later I saw them selling. They are selective in what they accept and that is why they are successful.

“Their market knowledge, inside corporate information, and contacts get the right products, to the right people, in the right companies. I have been mentoring and launching new ventures based on inventions for over 60 years and utilize America Invents whenever possible.”

Lawrence J. Udell, Chairman Emeritus the Licensing Executives Society, 2020

***All I Need Is Money* by Inventor Advocate, Jack Lander**, who is the past president of the United Inventors Association. He recommends America Invents for “Design and Prototyping Services” and in another chapter for “Marketing, Licensing, and Rep Services” where he writes, “Marketing agents keep a low profile because they would be besieged by inventors with loony inventions if they did not.”



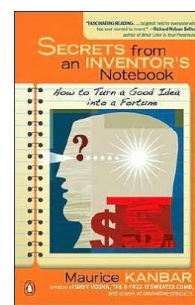
Jack poses a good point. Reputable product companies do not advertise and are hard to find. We work behind the scenes with no sales staff, develop products for existing clients, and rarely work with outside inventors.

America Invents is different. We work with early-stage products and most of our projects and successes are from novice and independent inventors.

If you want to develop your product or business then it is comforting to know that America Invents and our principals developed some of the most successful products, awarding-winning packaging, and top marketing campaigns.

***Secrets from an Inventor's Notebook* by Maurice**

Kanbar, an inventor with over 56 patents, philanthropist, founder of Skyy Vodka and Vermeer Dutch Chocolate Cream Liquor, producer of *Hoodwinked*, and creator of New York's first multiplex cinema. We are honored to be one of his "secrets" along with Arthur D. Little Enterprises and Battelle Development Corporation, two leaders of innovation - not bad company! Maurice writes on page 171:



"America Invents develops highly successful products and offers a full range of services."

Maurice Kanbar, 2001

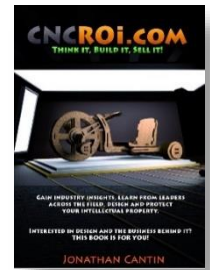
***Patent It Yourself* by Dave Pressman** who has over 40 years of experience as a U.S. Patent examiner, a patent attorney, and author of many books including the world's bestseller, *Patent It Yourself*. Dave recommends America Invents on page 11/4 and we are the only marketing company he refers.



"I know and have dealt with Mr. Seidel, who owns and runs America Invents for over 20 years. They are completely honest and fair, a friend of the inventor, and I recommend them in my book."

Dave Pressman, 2006

Think It, Build It, Sell It! by Jonathan Cantin, an industry veteran with eight books on prototyping for designers, engineers, and inventors. His recent book features “interviews with the movers and shakers of the CNC industry,” including a 14-page interview with America Invents and this is part of what he says:



“I’ve had some awesome interviews and they keep getting better! I approached the president of America Invents to see if he was willing to answer my questions and as you can see, he blew it out of the park! Some key takeaways are:

- “People don’t buy products; they trade money for benefits.
- “Product development is about obsoleting the competition.
- “The royalty percentage is irrelevant. The revenue is totally relevant.
- “The truth lies in the Product/Market Fit.”

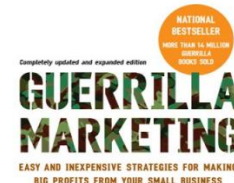
If you want to market your product, idea, or invention, we have done it! Our management has more product marketing experience, generating more revenue than all the invention promotion companies combined. We develop early-stage concepts, create award-winning products, and execute effective marketing, turning ideas into products distributed in leading stores.

Industry Leader and Bestselling Author, Jay Conrad Levinson “is one of the foremost marketing experts in the world,” said by *Entrepreneur Magazine*. He is the author of the world’s bestselling marketing series, former Board of Directors of Leo Burnett, a 30-year associate of our president who appointed Jay to two board positions. They both taught marketing at Berkeley and Jay was a Wednesday night poker pal and said:

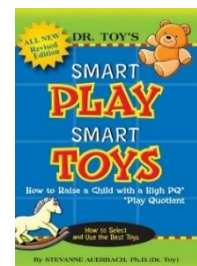
“Seidel, you’re a true Adman!” Jay Levinson, 1996

A great compliment from a great adman.

JAY CONRAD LEVINSON



Dr. Toy is Dr. Stevanne Auerbach, a speaker, educator, expert on toys, play, and learning, and wrote 15 books on toys, childcare, and parenting, including: *How to Raise a Child with a High Play Quotient*, *The Toy Chest*, and *The Whole Child*. Knowing and working with Stevanne for decades she offers these kind words:



“America Invents are experts on products and design and have provided remarkable support and contributions over many decades. Trust their appraisals and forthcoming points of view. They love their work based on years of honing the craft and being dedicated.” Dr. Stevanne Auerbach, 2008

2. Over \$2 Billion from products we developed, licensed and marketed. From classic products, hit toys, and games to complex innovations and technology breakthroughs, America Invents and our principals have a great track-record for developing, licensing, and marketing early-stage products.

The FOODSAVER

★ Packaging Special Mention, San Francisco Point-of-Purchase Show, 1991

Our president was the marketer behind the FoodSaver and credited with the award-winning packaging and much of the growth and success. In addition to planning and developing the infomercials he managed the advertising, direct marketing, packaging, all new products, and millions in sales before manufacturing the products.



3. Our experience gets the right products, to the right companies, and to the right people. Professionals know what companies require, the terms they expect, and most important the 80% of companies never to approach. Working with the 20% of companies that license products is how deals get done. Our long history of successful products means we have the contacts and access to do it again and again.

Every inventor can use inside information to know what companies want, what customers will buy, and the best companies to work with. Access to inside information and internal contacts is invaluable.

Some companies provide Wishlist's to their Inner-Circle of associates explaining their product plans. For example, a leading toy company that never made craft products budgeted \$50 million over three years to capture a position in the growing craft category. One year prior, this company refused to consider any craft products. Searching craft companies would not reveal this opportunity.

America Invents is a Vulcan Military Technology Scout working with Special Operations Command to find new technologies. We regularly receive requests for their specific needs, and we turn to our designers, engineers, universities, and clients for product and technology solutions.



VULCAN
Military
Technology
Scout

WHAT TO LOOK FOR? Look for a history of successful products. Any company that understands Market Gaps and Product/Market Fit will also understand how to bring value to a project.

Look for a company that knows the markets and how to get there.

"I was taking over a failed company which happened to have as their only asset a single product. I immediately asked America Invents to help me get it into the market. A year later we are ready to launch and have presales beyond my wildest imagination. I owe most of that to America Invents."

Manager/CEO Bee Clean Spot LLC.

Look for a company to bring the best deals to the table!

"I didn't have the contacts to obtain big names like Disney. America Invents took Triazzle to the next level with two licenses to an industry leader, two cash advances, a development contract and 16 international products."

The inventor and designer of Triazzle, 2009

- ☑ Look for a company that knows how to build distribution, establish rep networks, and understands how to turn a concept into a successful product.

“America Invents single handedly put us on the map. Our life-saving products would not have had a chance had it not been for their expert knowledge of the markets, fluency in the language spoken by the investment circles, and personal connections with the movers and shakers. The very first connection led us to a license with a respected pharmaceutical company within six months, resulting in five products approved in Europe, launched in 2020.”

The scientists at New Mexico Tech, 2020

- ☑ Look for a company referred by industry leaders, professional inventors, and bestselling authors.

“America Invents is selective in what they accept which is why they are successful. Their market knowledge, inside corporate information, and contacts get the right products to the right companies and to the decision makers. I utilize America Invents whenever possible.”

Lawrence J. Udell Chairman Emeritus the Licensing Executives Society

Why choose America Invents?

We have the experience!

The best way to get your product to market is to work with an experienced company with the infrastructure in place. If you want more growth in your business, better results from marketing and sales, and need to out-smart, out-market, and obsolete the competition, work with an experienced company.

Call for a free 15-minute review of your product.

(707) 827-3580

You now know about America Invents and we want to know about your product or concept. We will bet that we know a lot about how to develop it, how to market it, and especially how to license it. We are interested in finding great new product concepts that fill Market Gaps. **Give us a call to see what we think.**

We are glad to share what we know with you – no cost.

If we can work together great.

If we do not work together, we will help as we can, wish you luck,
and Guide you in the best commercial direction.

amazon

AS SEEN ON
TV



\$460+ Million

Walgreens



11,000,000 Sold

Walmart



You May Own It

**With millions of products sold and billions of dollars earned
America Invents has the experience to do it again and again.**

All endorsements were unsolicited, and testimonials were voluntary and non-paid.



**A+ Rating
Honor Roll**



**Conference Speaker
Since 2006**



**California Invention Center
Board of Advisors**



**Conference Speaker
Since 1991**



**VULCAN
Military
Technology
Scout**